



# Artist Information Session

Presented by  
*Portland Open Studios*

**May 21, 2026**



# What is the *Portland Open Studios Tour*?



- ❖ Began in 1998 – 100% Volunteer Effort
- ❖ Artists are juried in, usually around 100 – 111 for 2026
- ❖ Organized by neighborhood – N, NE, NW, SE & SW
- ❖ FREE to visitors, every 2<sup>nd</sup> & 3<sup>rd</sup> weekend in October
- ❖ Creates community that supports artists & values the arts
- ❖ Connects artists directly with patrons
- ❖ Provides access to professional training for artists

# What PDXOS Offers Artists

- ✓ An amazing artist community
- ✓ Opportunity to meet and collaborate with fellow artists
- ✓ Promotion through our social media and press coverage
- ✓ Participate in Preview Show
- ✓ Instagram takeover
- ✓ Opportunity for sales to new patrons
- ✓ Grow your email list / connections
- ✓ Yellow yard signs
- ✓ Access to professional development materials



Art by Yuliya Pauliukevich

# Artist Expectations

- ❖ Be an **active participant** in your regional artist community group
- ❖ Attend 2 **artist meetings**
- ❖ Display a piece of your art in the **Preview Show**
- ❖ Have your **studio space** open to the public during the tour:  
October 10-11 & 17-18, 10 AM – 4 PM
- ❖ Demonstrate your **art**
- ❖ Bonus for stepping up as a **Community Leader!**
- ❖ Pick up and return your **yellow signs** on time
- ❖ Remember: This is an artist-run event...  
**you will get out what you put in!**



Art by Imam Fathoni

# Why Volunteer as a Community Leader?



Plan get-togethers within your regional artist group



Strategize together and support the success of the group



Make sure everyone in your group gets their yellow signs



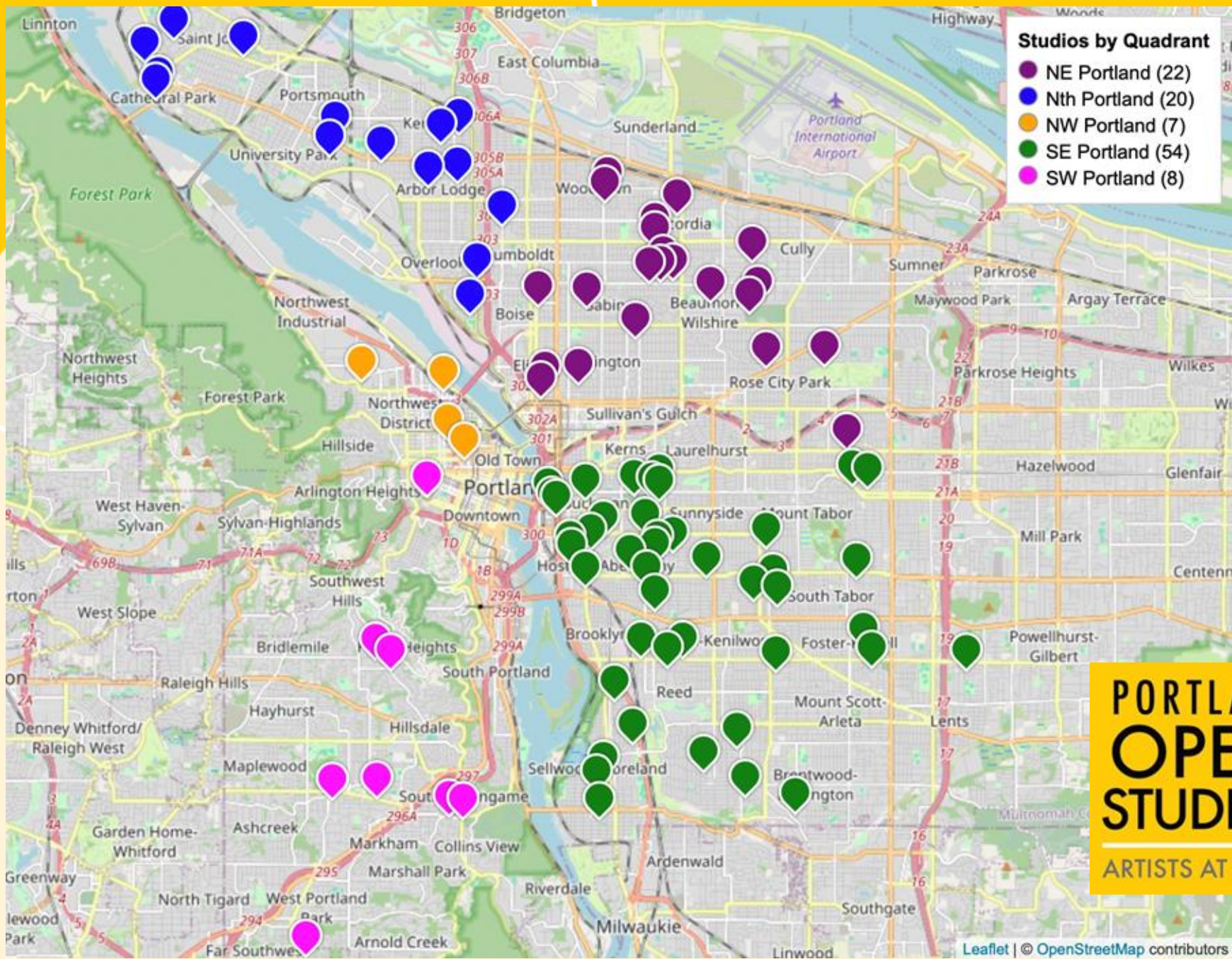
Make sure your group returns their yellow signs



Community leaders will receive publicity from PDXOS

You will get to know other artists in your neighborhood!





**PORTLAND  
OPEN  
STUDIOS**  
ARTISTS AT WORK

# Timeline

- **DATES TBD – June, July, August & September:** *In-Person Artist Meet-Up*  
Connect with your Open Studios neighbors!
- **Friday, September 25:** Preview Show & Sale *Opening Night* at Ford Gallery PDX, 6-9 pm. Open to the public.
- **Saturday, September 26 & Sunday, September 27:** **NEW!** *Extended Weekend Preview Show & Sale*  
Open to the public 10 am to 4 pm. We are excited to offer this opportunity for even more people to view your work and plan their tour!
- **October 10-11 & 17-18:** Weekend dates of *Studio Tour*. Studios open 10 am to 4 pm.
- **Saturday, October 24:** *Artist Party* at ADX, 6–8 pm. Celebrate your Tour... and return your Yellow Signs!

**Time for ...**

**Q&A!**

**Thank you for joining us!**

Have follow-up questions?

Email Kathleen Ward at  
[president@portlandopenstudios.com](mailto:president@portlandopenstudios.com)

